



ULTIMATE  
WEDDING  
OFFERS

WELCOME TO UWO

[ultimateweddingoffers.uk](http://ultimateweddingoffers.uk) | [hello@ultimateweddingoffers.uk](mailto:hello@ultimateweddingoffers.uk)



ULTIMATE-WEDDING-OFFERS



@ULTIMATEOFFERS



ULTIMATEWEDDINGOFFERS

# WELCOME TO UWO

Ultimate Wedding Offers is a great new website designed to help couples across the UK access the most respected, dedicated and experienced wedding professionals showcasing their products and services in a fresh and engaging format.

Suppliers can offer a late deal, promote a special offer or simply list a service or product. So you don't need to be offering a discount to list, you may simply wish to join and showcase what you do.

We are unique in a market saturated with wedding directories. By positioning ourselves as a wedding offer website, we have a more committed audience. An audience that we actively promote to. We promote our offers to not only these readers but also over 80000 social media PLUS over 165000 active couples on bridal forums. Our combined reach is in excess of 310,000 couples every month - that covers all of the UK weddings plus those travelling overseas to marry.

The team behind UWO are all wedding professionals. We have a team of industry experts on hand to advise and guide couples through their planning process, making Ultimate Wedding Offers a one stop shop of wedding expertise and passion! If couples need advice, or are looking for something specific, they can contact the team who will be more than happy to help.

With over 20 years' experience in the wedding industry the team at UWO have built up relationships with fellow professionals meaning we understand your business.

We have regional Brand Directors who liaise with venues, suppliers and couples at local levels, to promote listings, and a Brand Manager who promotes the brand across social media, media etc, nationally.

Our web and listing delivery team are on hand to take care of your listings and ensure that everything is approved and published.

There's even reporting and we have a performance manager, who keeps track of the business metrics that you want to know - to ensure maximum ROI. We know a thing or two about data and can help you tailor your offers to get the best results. We love to crunch numbers and make sure we know how many people are marrying in each county, how old they are, whether this is a first or second or even third marriage and importantly, how much they are spending.

No money is taken from couples wishing to use the website and we take no commission from you. This is a simply pay to list format ensuring that suppliers maximise their gross revenue so you won't pay us any more than your initial investment - no matter how successful your listing!

# WHY COUPLES USE US

We know that two of the biggest challenges facing couples tying the knot are budget and quality of suppliers. We are here to help with both. We only work with the best suppliers and venues in the industry, if we do not think them credible, we will not work with them. Every supplier has a review section so we encourage our couples to read what others are saying about them so you have complete piece of mind.

## HOW WE WORK

Couples search for their required venue or supplier by category or location. Find offers/deals that they are interested in and contact the listee directly. We take no joining fee from our couples and contacting suppliers is completely free.

If couples want to sign up to our VIP Club, they will get the latest offers sent direct to their inbox, plus the bonus of additional competitions exclusively for them. We will keep their data safe and this will never be given to suppliers or sold.

Each offer is placed on the site for a minimum of a month allowing couples time to do due diligence. We urge our couples to contact the supplier directly and then do their research to ensure they are the right supplier for their special day. UWO is simply a platform for suppliers to showcase offers and deals and we whilst we do our utmost to ensure that every company we work with is of the highest quality we accept no responsibility regarding these listings. As with any purchase, if a couple is interested then look at the supplier/venue reviews prior to meeting to ensure they are happy with the service that they offer.

# HOW TO WORK WITH UWO

## **ALL LISTING PACKAGES WITH UWO INCLUDE:**

- Create your own advert online 24/7
- List in the category/categories of your choice
- Select multiple counties to show which area(s) you cover
- Update your advert at any time
- Company details including location, telephone, email and website link
- Offer Description
- Social Media integration and promotion
- Visitors can email you direct from your listings page
- Image upload (max of 9)
- Video inclusion in your listing

## **OUR THREE PACKAGES**

### **£15 ONE OFF LISTING - £15/listing**

- Single listing – live for 30 days

### **£99 ANNUAL LISTING PACKAGE - £99/year**

- Unlimited listings for 12 months

### **£199 VIP PACKAGE - BLOG & LISTINGS - £199/year**

- Contribution to the UWO Blog

PLUS Unlimited listings for 12 months



## CONTACT US

[ultimateweddingoffers.uk](http://ultimateweddingoffers.uk)  
[hello@ultimateweddingoffers.uk](mailto:hello@ultimateweddingoffers.uk)

 [ULTIMATE-WEDDING-OFFERS](https://www.facebook.com/ultimate-wedding-offers)

 [@ULTIMATEOFFERS](https://twitter.com/ultimateoffers)

 [ULTIMATEWEDDINGOFFERS](https://www.instagram.com/ultimateweddingoffers)